



Got Equity Capital? Invest

@RUSSELLOPE PRODUCTIONS

connect@russellope.com :: (310) 663-7655 :: Located @ Hollywood & Beverly Hills, Los Angeles, California

EXECUTIVE SUMMARY:

★ Seeking Equity Capital, Legal Support, and Immediate Angel Funding for the Following:

RR Productions :: Media | Marketing | Design | PR :: *Umbrella / Parent Company Since 1995*

Russell Rope Productions ("RRP") is a world-class media production, digital publishing, and marketing company specialized in entertainment, arts, media, technology, communications, kush, events, and lifestyle. Headquartered in Hollywood / Los Angeles with global affiliates, RRP also known as RR Productions is notorious for implementing innovative, progressive, disruptive, and overall creative campaigns designed for success.

★ *Extensive Resume & Client Lists @ russellope.com/blog/?p=30*

Weed Connection, LLC :: Medical & Recreational | Media :: *Money Treez & Possibilities Since 1997*

Weed Connection ("WC") started as an OG caregiving operation shortly after the passage of California Proposition 215 in November of 1996. WC then evolved into an original source for medical and recreational cannabis information and entertainment. WC is a pioneer in the field of providing patients with a place to gather information and connect with like-minded individuals. Through hypertext, video, emerging technology, dank medz, and live events, WC provides its users and clients with a unique experience of connectivity in a new and evolving cannabis industry.

★ Grow Business @WeedConnection @ weedconnection.com/advertise

Domain Name in Dispute :: Mainstream Media :: *Internet; Possibly TV & Print; Unreleased Since 2012*

Domain Name in Dispute ("DNID") is a brand built on a mainstream digital publication with an emphasis on, but not limited to technology, arts, entertainment and lifestyle. Planned for years, with a fully functional prototype developed in 2012, launch is delayed due to more than a criminal/civil domain name dispute. DNID is powered by a new at the time custom developed Content Management System ("CMS"). The CMS and DNID were integrated with innovative new media publishing technology such as 360/VR video well before anyone else adapted this or similar technology.

★ Federal Civil Lawsuit Blog @ russellope.com/blog/?tag=civil (Case #LA-CV-04921-MWF-PLA)

@RussellRope :: Additional Ventures in Development :: *Products & Plans Since 1995*

Russell Rope, is a business, man, and a product. Everything is connected and cross-marketed. Unreleased creations and services included with investment are not limited to at least one book, probably both a documentary and at least one movie, merchandise, and more with possibly overnight ROI based on legal work.

FINANCIAL SUMMARY:

★ No BS Ground Zero Back Up Fundraising for Minimum Goal
 No Reliance on Numbers or Lawsuit & Planning to Win in Court

Minimum **Equity Capital Goal**: \$100,000,000 @ 24% Equity

* *Minimum Investment = \$10,000; No Seat @ Investor Board*

- ◆ \$X / \$100,000,000 = X% Equity of 24%
- ◆ Values Company @ \$420,000,000
- ◆ Includes All Ventures @RussellRope:
 - RRP, WC, Domain Name Dispute, etc. (ROI TBD)
 - or Lawsuit (24% of 1st \$1B = ROI = Equity Buyback)

Urgent Angel Request! Goal: \$\$\$\$\$\$

- ◆ Funding For: **Living Expenses**, Business Expenses, Legal, Production / (Re)Development, Technology, Marketing

Ultimate **Equity Capital Goal**: \$10,000,000,000-\$100,000,000,000

* *\$1,000,000 & Up; Seat @ Investor Board*

- ◆ Real Estate; Depending on Fundraising & Legal
 - Design & Develop “The Mountain” of Beverly Hills
 - Residential/Private Studio, Event, & Grow Facility
- ◆ Funding All Ventures, Staff, Security, Transportation, etc.

Reserve Equity: Employee Equity & Future Funding

- ◆ 10% Equity for Employees
- ◆ 24% For Additional Funding
- ◆ 51% Permanent Private Ownership
 - For Freedom, Intellectual Property, & Civil Rights; Not About Money

Online Equity Capital Fundraising:

- ◆ Business / Campaigns @ russellrope.com/blog/?p=21375
 - Old Basic Summary (w/Detailed Plan Available)
 - Business Plans Designed as Discussion Points
 - Modifications Account for Any Other Confusion
 - Time & Communication Are Everything

Return on Investment (“ROI”):

- ◆ Worthwhile ROI Plan is Equity Buyback with Money from Lawsuit ASAP (Takes Precedence)
- ◆ Or Share of Dividends After Goals Plan To Be Determined by Executives & Investor Board
- ◆ Creation of Real, Honest, Sovereign, Immortal & Private Intergalactic Media Company

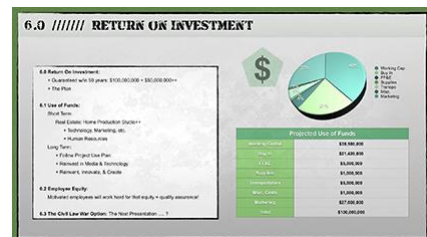


OG Business Plan 421 Slideshow



Demonstrable Results

Viable ROI Strategies Plural



OPPORTUNITY, EVOLUTION, & COMPETITION:

★ There is no competition for original genius opportunity with history of unstoppable and evolving competitive edge.

TEAM OF TEAMS WITH PLANS TO HIRE NEW:

Just being real @ RR Productions is not trying to be a one-man band. A solid foundation of knowledge and experience make for a great leader, which is much more valuable than a falsely entitled boss. Russell Rope has a lifetime of relevant and focused experience, works well with many others, and has an established network of talent where it all comes down to money. ★ OG Startup Human Resources Model @ russellrope.com/blog/?p=8523

APPENDIX:

- ◆ [Resume @RussellRope HTML](#)
- ◆ [Resume @RussellRope PDF](#)
- ◆ [RRP Media Marketing Services PDF](#)
- ◆ [WC Media Marketing Services PDF](#)
- ◆ [Older RRP & WC Media Kits & Videos](#)
- ◆ [Direct Link to Complaint @ Case #LA-CV-04921-MWF-PLA](#)
- ◆ [Direct Link to Evidence @ Case #LA-CV-04921-MWF-PLA](#)
- ◆ [Entrapment & False Imprisonment Defense & Misc. Case Files](#)
- ◆ On Demand: Statistics & Analytics Reports (see Media Kits)
- ◆ On Demand: Multiple Plan Iterations; Same Plan; 12+ Years
- ◆ On Demand: Multimedia / Slideshow Presentation



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RR SOCIAL MEDIA:

- ◆ linkedin.com/in/russellrope
- ◆ instagram.com/russellrope
- ◆ twitter.com/russellrope
- ◆ facebook.com/russellrope

CONNECT:

- ◆ Got Questions or Problems? Russell has Answers & Solutions
 - Txt @ 323-536-770; Email: russ@russellrope.com
- ◆ Let us know you are paying attention! *Add, Follow, Subscribe, Like, Share*



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