



**WEED CONNECTION**

*"The True OG Cannabis Hemp Network"*

## EQUITY CAPITAL PITCH DECK

**Weed Connection, Inc.** is a Multiversal Corporation

- ◆ Created By [@RussellRope](#) @ RRP OG LLC
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- ◆ +1 (310) 663-7655

## WEED CONNECTION, INC., "THE TRUE OG CANNABIS HEMP NETWORK"

- ◆ Legally Connects People w/ Cannabis Hemp Goods, Dispensaries, Lounges, Events, Information & Entertainment

## DEEP ROOTS

- ◆ ESTABLISHED OG **CAREGIVER** IN 1997
- ◆ LICENSED **MEDIA** BUSINESS IN 2006
- ◆ NEW IN 2022: INCORPORATION & **FRANCHISE**



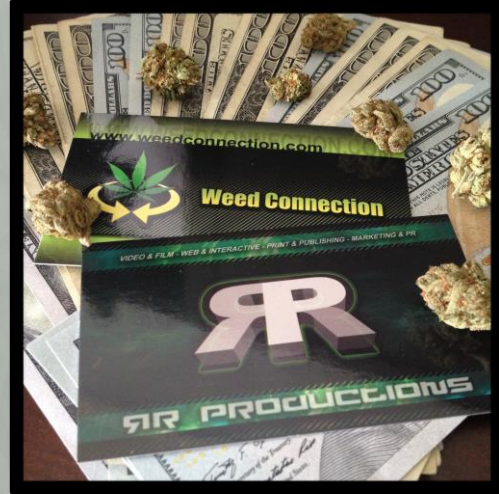
# PROBLEM

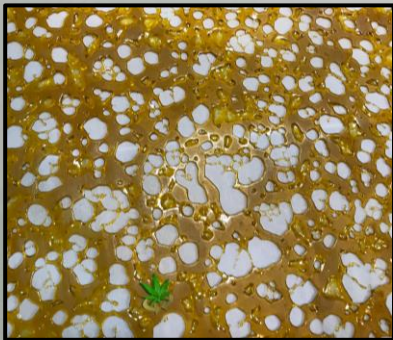
- ◆ BIG MONEY
- ◆ CONSOLIDATIONS
- ◆ QUALITY ASSURANCE
- ◆ CRIME & OBSTRUCTION
- ◆ GOTTA PLAY RR CARDS
- ◆ CLIMATE CHANGE IS REAL



# SOLUTION

- ◆ BIG BRAND
- ◆ FRANCHISES
- ◆ QUALITY ASSURED
- ◆ COLLECTIVE MARKETING
- ◆ FULL-CYCLE OPERATION
- ◆ SALES, ROYALTIES, & CAUSES





## BUSINESS JUSTIFICTION

- ◆ THE REAL ORGANIC CASH CROP
- ◆ GLOBAL INDUSTRY IN ITS INFANCY
- ◆ GROWING BOTH SUPPLY & DEMAND
- ◆ LEGAL PROGRESS ON FEDERAL LEVEL
- ◆ MODEL GREEN ECO-FRIENDLY INC.
- ◆ RIGHTEOUS INDUSTRY PIONEER





## MARKET VALIDATION

- ◆ **\$40B ANNUAL WORLDWIDE INDUSTRY**
  - 10% of Market is Worth More Than \$4B Each Year
  - Fair Competition for Largest Market Share Attainable
- ◆ **RISING NUMBER OF BUSINESSES**
  - Annual Revenues from \$420k to \$4M
  - Nearly 1k Licensed Cannabis Businesses in California Alone
  - Think Conversions from Obsolete Inconspicuous Branding
- ◆ **LEGAL EVOLUTION**
  - 40+ US States/Territories Have Legal Cannabis Laws
  - Congress Just Passed Legislation for State Governance
  - WC Activity to Evolve w/ Federal Guidelines & Law



#### FINANCIAL SUMMARY:

- No BS Ground Zero Back Up Fundraising for Minimum Goal
- No Reliance on Numbers or Lawsuit & Planning to Win in Court

Minimum Equity Capital Goal: \$100,000,000 @ 24% Equity  
\* Minimum Investment = \$10,000; No Seat @ Investor Board

- \$X / \$100,000,000 = X% Equity of 24%
- Values Company @ \$420,000,000
- Includes All Ventures @RussellRope:
  - RRP, WC, Domain Name Dispute, etc. (ROI TBD)
  - or Lawsuit (24% of 1st \$1B = ROI = Equity Buyback)

#### Urgent Angel Request! Goal: \$555555

- Funding For: Living Expenses, Business Expenses, Legal, Production / (Re)Development, Technology, Marketing

Ultimate Equity Capital Goal: \$10,000,000,000-\$100,000,000,000

\* \$1,000,000 & Up; Seat @ Investor Board

- Real Estate: Depending on Fundraising & Legal
  - Design & Develop "The Mountain" of Beverly Hills
  - Residential/Private Studio, Event, & Grow Facility
- Funding All Ventures, Staff, Security, Transportation, etc.

#### Reserve Equity: Employee Equity & Future Funding

- 10% Equity for Employees
- 24% For Additional Funding
- 51% Permanent Private Ownership
  - For Freedom, Intellectual Property, & Civil Rights; Not About Money

#### Online Equity Capital Fundraising:

- Business / Campaigns @ [russellrope.com/blog/?p=21375](http://russellrope.com/blog/?p=21375)
  - Old Basic Summary (w/ Detailed Plan Available)
  - Business Plans Designed as Discussion Points
  - Modifications Account for Any Other Confusion
  - Time & Communication Are Everything

#### Return on Investment ("ROI"):

- Worthwhile ROI Plan is Equity Buyback with Money from Lawsuit ASAP (Takes Precedence)
- Or Share of Dividends After Goals Plan To Be Determined by Executives & Investor Board
- Creation of Real, Honest, Sovereign, Immortal & Private Intergalactic Media Company



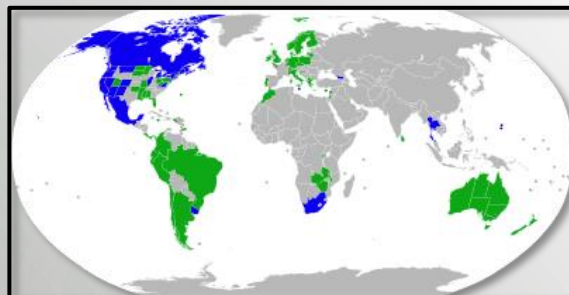
OG Business Plan 421 Slideshow



Demonstrable Results



Viable ROI Strategies Plural



# MARKET SIZE

## ◆ 200M HUMANS CONSUME CANNABIS

- That is 4% the Population of Earth
- More Than 2/3rds of States & Americans Support
- Additional Demand for Still Rare Hemp Goods

## ◆ CONVERSIONS

- Everyone Uses Substitutable Materials
- Small Collectives to Big Franchise Benefits

## ◆ NUMBERS RISING ACROSS THE BOARD

## ◆ INTERNATIONAL & BEYOND



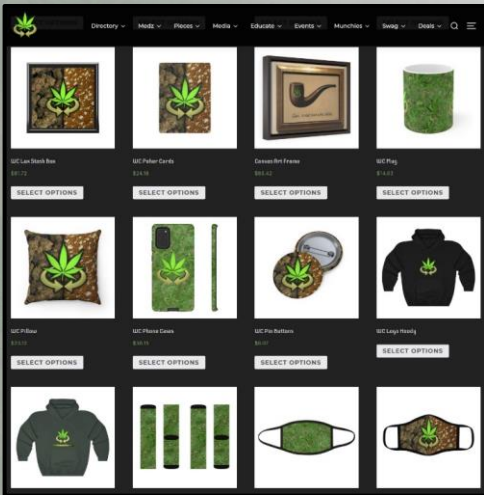


## PRODUCTS & SERVICES

- ◆ WEED CONNECTION BRAND NAME MEDZ
- ◆ WEED CONNECTION BRANDED GOODS
- ◆ BRAND NAME LEASES / FRANCHISES
- ◆ HEMP TEXTILES & BUILDING MATERIALS
- ◆ MEDIA: VIDEO, FILM & TV, WEB / APPS, PRINT
- ◆ EVENTS & ENTERTAINMENT
- ◆ AFFILIATE SALES







## BUSINESS MODEL

- ◆ FRANCHISE & RETAIL SALES
  - Business-to-Business
  - Business-to-Consumer
- ◆ MANUFACTURING-TO-DISTRIBUTION
- ◆ THIRD PARTY DISTRIBUTORS
- ◆ ADVERTISING SALES
- ◆ AFFILIATE NETWORKS
- ◆ ROYALTIES



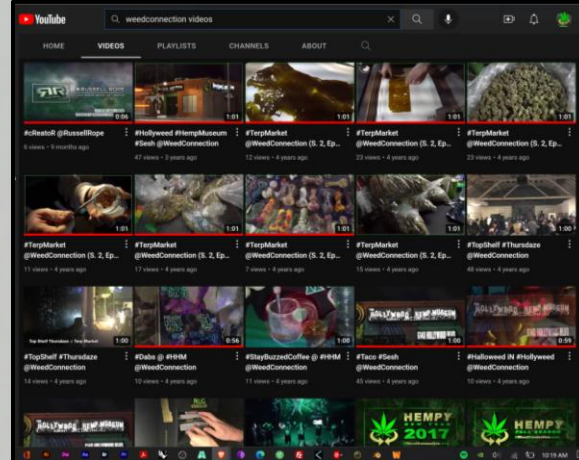
# COMPETITION

- ◆ CREATOR VS. SELF
- ◆ JUSTICE OBSTRUCTORS
- ◆ DEFENDANT CRIMINAL RACKET
- ◆ OTHER DISPENSARY FRANCHISES
- ◆ CONFLICT OF INTEREST GOODS



# ADVANTAGE

- ◆ TRUE ORIGINAL GENIUS
- ◆ INTELLECTUAL PROPERTY
- ◆ STRONG BRAND IDENTITY
- ◆ INEVITABLE LEGAL JUSTICE
- ◆ MULTIVERSAL MASS APPEAL



- **Weed Connection** is Temp DBA as **RRP OG LLC**
- Currently 100% Owned by Creator [@RussellRope](#)



- 420,000,000 Shares = Investment; Not for Sale
- \$\$\$\$\$\$ 50% Creator's Budget; 50% Expansion

## ORGANIZATION & TEAM

- ◆ MAINTAINED DAILY SINCE LAUNCH
- ◆ TEAM & AFFILIATES HAVE CHANGED
- ◆ HIRING! CAREERS SECTION ON SITE
  - Investor Inclusion Opportunity



# PRESS & MEDIA

- ◆ INTERNAL / AFFILIATE MEDIA COMPANY
  - RRP, Show in Queue, & Mainstream Domain Name Dispute @ "Rise" Dot Com
  - Collective 250k+ Email Subscribers
- ◆ CREATOR IN THE NEWS & TV
  - Creator Was Coerced to Work on 50 Major Network TV Shows @ EEO Violators
- ◆ LEGAL TRILL OG NEWS IN QUEUE
  - Coverage &/or Trade for PR; Big Media Conglomerates Have Liability Under RICO
- ◆ MEGA MILLIONS OF UNIQUE VISITORS/EYEBALLS ON BRAND SINCE 2006
- ◆ HUNDREDS OF THOUSANDS OF FOLLOWERS DISABLED / TERMINATED
  - ◆ Legal Action in Progress Should Result in Major Exposure from Defendants

Russell Rope

Actor | Director | Writer



All Time High  
STARmeter



The True  
OG Report



Let's Make  
a Deal



The World's  
Best

IMDbPro





## TRACTION & MILESTONES

- ◆ **SUCCESSFUL LOS ANGELES COUNTY CAREGIVER**
  - Served Numerous Cities Following Proposition 215
  - Exponential Growth & Solid Cash Flow
  - Successful Exit
- ◆ **LEGAL CANNABIS INDUSTRY PIONEER**
  - Premiere Cannabis Industry Directory
  - Premiere Industry Events Promotion & Media
  - Premiere Cannabis (Social) Media Marketing Business
  - Exponential Growth & Cash Flow Prior to Sabotage
- ◆ **LEGAL TRIIL OG & BUSINESS EVOLUTION**
- ◆ **ESTABLISHED W/25 YEARS OF INDUSTRY XP**





# FINANCIALS

## RAISING EQUITAL CAPITAL

### ◆ \$420M-\$1B FOR 21%

- 21% Reserve for \$680M Expansion or Causes
- 7.01% Reserve for Employee Incentive
- 50.99% for Creator Control

## ROI EXIT PLAN

### ◆ EQUITY BUYBACK AFTER LEGAL

- @ 1,000% = \$4.2B(or \$10B) for \$420M(or \$1B)
- Alternative is Net Profit Share

- No Fake: Numbers, Projections, Spreadsheets
- Mostly Secure Real Estate & Equipment Investment
- READ Equity Capital & Franchise Business Plans

### 6.0 RETURN ON INVESTMENT

**6.0 Return On Investment:**

- + Guaranteed win 50 years: \$100,000,000 + \$50,000,000++
- + The Plan

**6.1 Use of Funds:**

Short Term:

- Real Estate: Home Production Studio++
- + Technology, Marketing, etc.
- + Human Resources

Long Term:

- + Follow Project Use Plan
- + Reinvest in Media & Technology
- + Reinvest, Innovate, & Create

**6.2 Employee Equity:**

Motivated employees will work hard for that equity = quality assurance!

**6.3 The Civil Law War Option:** The Next Presentation .... ?

Projected Use of Funds	
Working Capital	\$39,580,000
Buy In	\$21,420,000
FF&E	\$5,000,000
Supplies	\$1,000,000
Transportation	\$5,000,000
Med. Costs	\$1,000,000
Marketing	\$27,000,000
<b>Total</b>	<b>\$100,000,000</b>

