



MEDIA | MARKETING | DESIGN | PR
@RUSSELLROPE

russ@russellrope.com :: (323) 536-7708 :: 7095 Hollywood Boulevard, #389, Los Angeles, California 90028

SUMMARY: True Original Genius ("OG") Seeking More Income \$\$\$\$

EXPERIENCE:

CEO: Creator, Entrepreneur, Owner :: 1995–Infinity

RR Productions :: Media | Marketing | Design | PR

Russell Rope Productions ("RRP") is a world-class media production, digital publishing, and marketing company specialized in entertainment, arts, media, technology, communications, kush, events, and lifestyle. Headquartered in Hollywood / Los Angeles with global affiliates, RRP also known as RR Productions is notorious for implementing innovative, progressive, disruptive, and overall creative campaigns designed for success.

TV Grind: Recent Side Hustle; XP & Cash; On Set @ 44 TV Shows @ Most LA Studios :: 2017–2019

★ *Extensive Resume & Client Lists @ russellrope.com/blog/?p=30*

SKILLS / SERVICES: Media, Marketing, Advertising, Video, Design, Public Relations, TV, Film, Production, Direction, Consulting, Business Administration, Project Management, Information Technology, Statistics, Analytics, Strategy, Motion Graphics, Green Screen, Animation, Location, Editing, Talent, Web, Interactive, Development Dynamic, Mobile, Flash, Static, Email, Logo, Layout, User Experience, Print, Publishing, Business Cards, Flyers, Packaging, Merch, Apparel, Digital, Photography, Web Hosting, Email & Database Administration, Identity, Branding, Publicity, Search Engine Optimization, Return On Investment, Customer Relationship Management, Experiential Marketing, Social Networking, Automation, Celebrity Endorsement, Product Placement, Press Release, Ethical (Growth & Life) Hacking, ViP, OG, etc.

TECHNOLOGY: Cross Platform, Apple, MacOS, iOS, PC, Windows, DOS, UNIX, HTML5, HTML, XHTML, DHTML, XML, JavaScript, JAVA, AJAX, jQuery, PHP, SQL, RSS, CSS, E4X, ActionScript123, RDF, OWL, MXML, BASIC, QBASIC, True BASIC, VB, C++, Adobe/Macromedia CS, Photoshop, Premiere, Audition, After Effects, Illustrator, Dreamweaver, Flash, Fireworks, InDesign, Encore, Soundbooth, Flex, Acrobat, Final Cut, Modul8, Blender 3D, Maya 3D, Swift 3D, MS Office, Word, PowerPoint, Excel, Keynote, iBooks Author, iTunes Producer, Garage Band, Pages, Numbers, iMovie, iPhoto, XCode, PayPal, Word Press, Woo Commerce, JetPack, Yoast, Quicken, Social Web & Smart Phone Apps, CRM, Automation, etc.

CEO: Creator, Entrepreneur, Owner :: 1997-Infinity

Weed Connection LLC :: Alternative & Recreational Medicine | Media & Marketing

Weed Connection ("WC") is an original source for medical and recreational cannabis information and entertainment. WC is a pioneer in the field of providing patients with a place to gather information and connect with like-minded individuals. Through hypertext, video, emerging technology, dank medz, and live events, WC provides its users and clients with a unique experience of connectivity in a new and evolving cannabis industry.

★ Advertise @ weedconnection.com/advertise

EDUCATION:

Original Genius University ("OGU") @ Earth :: 1982-Infinity

- ◆ Individually Structured Curriculum – "Technology, Arts, & Media" + Business & Law
- ◆ Self-Education (Since Birth) – Self-Proclaimed PHD, JD, MBA, & MFA @ Too Cool for Grad School

University of Colorado @ Boulder++ :: 2001-2006

- ◆ Individually Structured Major – Distributed Studies: "Technology, Arts, & Media"
- ◆ University of California @ Los Angeles ("UCLA") – Design | Media Arts (Summer)
- ◆ Technology, Arts, & Media ("TAM") Certification & Club
- ◆ Multidisciplinary Applied Technologies ("MAT") Certification & Lego Robot Champs
- ◆ The Campus Press – Online Editor & Creative & Technical Director
- ◆ Phi Kappa Tau Fraternity – VP Alumni Relations & Secretary
- ◆ Video & Web Gigs = \$50-100+/hr. (Sorority Rush Videos, Web Campaigns, etc.)
- ◆ Blurr201 Magazine & Figure 11 – Technical & Creative Director

Agoura High School :: 1997-2001

- ◆ RainMaker Financial Affiliates (1999-2000) \$15-20/hr. – Web Manager, Designer, & Developer
- ◆ American Computer Experience ("ACE") @ UCLA – Taught HTML, Design, BASIC, & C++
- ◆ Art Center (College) Saturday High – Still Life Drawing & Graphic Design
- ◆ Cal State University of Northridge ("CSUN") – Media & Internet Studies
- ◆ Web Design Winner (\$5k @ Telesis Credit Union) + Many Web & Art Awards

SOCIAL MEDIA:

linkedin.com/in/russellrope | instagram.com/russellrope | twitter.com/russellrope | facebook.com/russellrope

★ RR Productions Media Kit @ russellrope.com/blog/?p=11

★ Extensive Resume @ russellrope.com/blog/?p=30

★ Portfolio Site @ russellrope.com