



# RUSSELL ROPE

7095 Hollywood Blvd., #389, Los Angeles, CA 90028

<http://russellrope.com/blog/?p=30>

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323-536-7708

## **EXPERIENCE:**

**CEO: Creator, Entrepreneur, Owner :: 1995–Infinity**

**Russell Rope Productions (RRP) :: Media | Marketing | Design | PR**

Russell Rope Productions (RRP) is a world-class media production, digital publishing, and marketing company specialized in entertainment, arts, media, technology, communications, kush, events, and lifestyle. Headquartered in Hollywood / Los Angeles with global affiliates, RR Productions is known for implementing progressive, innovative, and creative campaigns designed for success.

\* Extensive Client Lists @ <http://russellrope.com/blog/?p=30>

**SKILLS / SERVICES:** Media, Marketing, Design, PR, Production, Direction, Consulting, Business

Administration, Project Management, Information Technology, Statistics, Analytics, Strategy, Video, Film, Movie, TV, Motion Graphics, Green Screen, Animation, Location, Editing, Talent, Web, Interactive, Development, Dynamic, Mobile, Flash, Static, Email, Logo, Layout, User Interface, Business Cards, Flyers, Packaging, Merch, Apparel, Web, Print, Publishing, Digital, Photography, Web Hosting, Email & Database Administration, Press Release, Identity, Branding, Publicity, SEO, ROI, CRM, Social Networking, Automation, Celebrity Endorsement, Product Placement, Press Release, Advertising, Ethical (Growth & Life Hacking) Hacking, ViP, OG

**TECHNOLOGY:** Cross Platform, Apple, MacOS, iOS, PC, Windows, DOS, UNIX, HTML5, HTML, XHTML, DHTML, XML, Javascript, JAVA, AJAX, JQuery, PHP, SQL, RSS, CSS, E4X, ActionScript123, RDF, OWL, MXML, BASIC, QBASIC, TrueBASIC, VB, C++, Adobe/Macromedia CS, Photoshop, Premiere, Audition, After Effects, Illustrator, Dreamweaver, Flash, Fireworks, InDesign, Encore, Soundbooth, Flex, Acrobat, Final Cut, Modul8, Blender 3D, Maya 3D, Swift 3D, MS Office, Word, Powerpoint, Excel, Keynote, iBooks Author, iTunes Producer, Garage Band, Pages, Numbers, iMove, iPhoto, XCode, PayPal, Word Press, Woo Commerce, JetPack, Yoast, Quicken, Social Web & Smart Phone Appz, CRM, Automation, etc.

**CEO: Creator, Entrepreneur, Owner :: 1997-Infinity**

**Weed Connection LLC :: Alternative Medicine | Media & Marketing**

Weed Connection (WC) is an original source for medical and recreational cannabis information and entertainment. WC is a pioneer in the field of providing patients with a place to gather information and connect with like-minded individuals. Through hypertext, video, and emerging technology, dank medz, and live events, WC provides its users with a unique experience of connectivity and media.

**Weed Connection Media Kit / Advertise @ [weedconnection.com/advertise](http://weedconnection.com/advertise)**

## **EDUCATION:**

**Original Genius University (OGU) @ Earth :: 1982-Infinity**

Individually Structured Curriculum – “Technology, Arts, & Media” + Business & Law

Self-Education (Since Birth) – RRP Honorary PHD++ @ Too Cool for Grad School

**University of Colorado @ Boulder++ :: 2001–2006**

Individually Structured Major – Distributed Studies: “Technology, Arts, & Media” + University of California @ Los Angeles (UCLA) – Design | Media Arts (Summer) Technology, Arts, & Media (TAM) Certification & Club

Multidisciplinary Applied Technologies (MAT) Certification & Lego Robot Champs The Campus Press – Online Editor & Creative & Technical Director Phi Kappa Tau Fraternity – V.P. Alumni Relations & Secretary

Video & Web Gigs = \$50-100+/hr. (Sorority Rush Videos, Web Campaigns, etc.) Blurr201 Magazine & Figure 11 – Technical & Creative Director

**Agoura High School :: 1997–2001**

Individually Structured Curriculum – Technology & Arts RainMaker Financial Affiliates (1999-2000) \$15-20/hr. – Web Manager, Designer, & Developer American Computer Experience (ACE) @ UCLA – Taught HTML, Design, BASIC, & C++ Art Center (College) Saturday High – Still Life Drawing & Graphic Design Cal State University of Northridge (CSUN) – Media & Internet Studies Web Design Winner (\$5k @ Telesis Credit Union) + Many Web & Art Awards

## **SOCIAL MEDIA:**

[linkedin.com/in/russellrope](http://linkedin.com/in/russellrope) | [instagram.com/russellrope](http://instagram.com/russellrope) | [twitter.com/russellrope](http://twitter.com/russellrope) | [facebook.com/russellrope](http://facebook.com/russellrope)

**RR Productions Media Kit @ [russellrope.com/blog/?p=11](http://russellrope.com/blog/?p=11)**

**Extended Resume @ [russellrope.com/blog/?p=30](http://russellrope.com/blog/?p=30)**

**Portfolio Site @ [russellrope.com](http://russellrope.com)**