

# @ RUSSELL ROPE

Straight from Hollywood, CA 90028

[russellrope.com/blog/?p=30](http://russellrope.com/blog/?p=30)

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## ***SUMMARY:***

Russell Rope is a very talented, experienced and educated media and marketing genius seeking a new and reliable source of income whether it be from client(s), equity capital, or part-time preferably to flexible full-time work where there is not a serious conflict of interest as plans to move forward with all private ventures are unremitting. Started from the bottom, been all the way up, and down under the sea; currently laying low in limbo planning to climb higher. Russell is for real, likes to write in third person, only applies for positions where he feels confident in his abilities, is humble, diligent, thoughtful, efficient, well-rounded, balanced, and an overall good person. This resume/portfolio is linked to twenty plus years of complicated and evolving projects and style; most of which has been repetitively attacked over hacked by haters more than abusing power at the social web and technology corporations, so try not to be too judgmental before interviewing Russell knows his business. (3-10-2017)

**\*Portfolio Site @ [russellrope.com](http://russellrope.com)**

**\*Media Kit with Stats @ [russellrope.com/blog/?p=11](http://russellrope.com/blog/?p=11)**

**\*More Information and Eye Candy @ [russellrope.com/blog](http://russellrope.com/blog)**

## ***EXPERIENCE:***

**CEO: Creator, Entrepreneur, Owner :: 1995–Infinity**

**Russell Rope Productions (RRP) :: Media, Publishing, & Marketing**

Russell Rope Productions (RRP) is a world-class media production, digital publishing, and marketing company specialized in entertainment, arts, media, technology, communications, kush, events, and lifestyle. Headquartered in Hollywood / Los Angeles with global affiliates, RR Productions is known for implementing progressive, innovative, and creative campaigns designed for success.

## ***SKILLS / SERVICES:***

Business Administration, Project Management, Information Technology, Marketing, Statistics, Analytics, Strategy, Video, Film, Movie, TV, Production, Motion Graphics, Green Screen, Animation, Location, Editing, Talent, Web, Interactive, Development, Dynamic, Mobile, Flash, Static, Email, Logo, Layout, User Interface, Design, Business Cards, Flyers, Packaging, Merch, Apparel, Web, Print, Publishing, Digital, Photography, Web Hosting, Email & Database Administration, PR, Identity, Branding, Publicity, Public Relations, SEO, ROI, CRM, Social Networking, Automation, Celebrity Endorsement, Product Placement, Press Release, Advertising, ViP, OG

## ***TECHNOLOGY:***

Apple, MacOS, iOS, PC, Windows, DOS, UNIX, HTML5, HTML, XHTML, DHTML, XML, Javascript, JAVA, AJAX, JQuery, PHP, SQL, RSS, CSS, E4X, ActionScript123, RDF, OWL, MXML, BASIC, QBASIC, TrueBASIC, VB, C++, Adobe/Macromedia CS, Photoshop, Premiere, Audition, After Effects, Illustrator, Dreamweaver, Flash, Fireworks, InDesign, Encore, Soundbooth, Flex, Acrobat, Final Cut, Modul8, Blender 3D, Maya 3D, Swift 3D, MS Office, Word, Powerpoint, Excel, Keynote, iBooks Author, iTunes Producer, Garage Band, Pages, Numbers, iMove, iPhoto, XCode, PayPal, Social Web & Smart Phone Appz

## ***MUSIC & NIGHTLIFE PRESS, MEDIA, & MARKETING:***

**Recording Artists:** Abbot Kinney, After Midnight Project, Bad Brains, Barrington Levy, Bone Thugs-N-Harmony, Chris Brown, Clean Bandit, Collie Buddz, Courtney Argue, Cypress Hill, DeadMau5, Dorrough, DiS, Driicky Graham, E-40, Erykah Badu, Fight From Above, FinatticZ Inc., Fishbone, French Montana, Fresh 2 Death, Full Blown Stone, Heather Bright, Hed PE, Hey You, Hyper Crush, Incubus, JGE Retro, Juicy J, Kottonmouth Kings, Korn, KRS-One, Kush House, Living Colour, LMFAO, Los Marijuanos, Luminaries, Machine Gun Kelly, Manu Chao, Medina, MGMT, Mickey Avalon, Midnite Theory, Mix Master Mike, Moguai, Nas & Damian Marley, Nelly, Neyo, Paris Hilton, Pharcyde, Posso, Rae Sremmurd, Real One, Rebelution, Redman & Method Man, Redman, Riff Raff, Roots Rockers 420, Rusko, Russell Rope, Rusted Root, Shermanology, Skrillex, Sky Blu (LMFAO), Slightly Stoopid, Snoop Dogg (Lion), Spazmatics, Spoon, Stephen Marley, Sublime with Rome, SuperNatural, Swedish House Mafia, The Game, The Pricks, Thievery Corporation, Three Loco, Tinashe, Tommy Chong, Tony Royster, Too \$hort, Travis Barker, Ty Dolla Sign, TYGA, UpRoot, Wicker, Wiz Khalifa, Yin Yang Twins

**DJs:** DJ Adam Auburn, Alesso, DJ Anthony Pisano, BeeFOWL, DJ Bentley Montes, DJ Bobby French, DJ Carlo Astuti, DJ Chino, Chuckie, DJ CJ, DJ Cobra, DJ Cole Plante, DJ Dainjazione, DJ Danny Avila, DJ Dave Aude, DJ Deniz Koyu, DJ Devin Lucien, DJ DiJiTAL, DJ Doll Face, Dominic Carter, EC Twins, DJ Eddie Halliwell, DJ Ella, DJ Eric Dlux, DJ eRock, DJ Eskae, DJ Excel, DJ Fashen, DJ Fernando Garibay, DJ Felli Fel, DJ Felix Cartal, DJ Five, DJ Fred Matters, DJ Gusto, DJ Homicide, HookNSling, DJ Inferno, DJ Irie, DJ Ivy, DJ Jayceoh, DJ Jesse Marco, DJ Joose, DJ Julian Ingrosso, DJ Kamouflage, DJ Kayper, DJ Khaled, DJ Kittens, LA Riots, LiL Jon, DJ Mark Da Spot, DJ Mick, DJ Mike Danger, DJ Miles Medina, DJ MisterE, DJ Mister Mike, DJ Morse Code, DJ MOS, DJ Mr. Best, DJ Mr. Fitz, DJ Nick Noble, DJ Obscene, DJ Orator, Party Favor, DJ Pizzo, DJ Politik, DJ Prophet, DJ Rhiannon, DJ Rick Rude, DJ Rebel, DJ Ruckus, DJ Savi, DJ Savoy, DJ Scotty Boy, DJ Serafin, Sex Panther, DJ Shift, DJ Slim, DJ Smith Agent Smith, DJ Snoopadelic, DJ Spider, Stafford Brothers, DJ Steve Castro, Styles & Complete, Swanky Tunes, DJ Talon Reid, DJ Tay James, DJ Timbo, DJ Tony G, DJ Tony Martinez, DJ Trevor Bones, DJ Troy Kurtz, DJ Twist, DJ Quik, DJ Vice, DJ Z-Trip, DJ Zen Freeman

**Venues:** 1OAK LA, 710 Beach Club, Agency Nightclub, The Argyle, AV Nightclub, Borderline, The Canyon, The Cosmo, Create, Davey Waynes, DBA Nightclub, El Rey Theatre, Emerson Theatre, The Fonda Theatre, Golden Box, The Greek Theatre, Greystone Manor, Hollywood Palladium, Key Club, Kodak Theatre, LURE, Malibu Inn, No Filter Club, NOS Events Center, Project Club LA, Rock & Reilly's, Roxbury, The Roxy Theatre, Supperclub, Tiffany's On Vine, Tommy Rockers, Tru Hollywood, Viper Room, Warwick, Writer's Room, XIV Club Hollywood

### ***PAST CLIENTS & AFFILIATES:***

RainMaker Financial Affiliates, Telesis Credit Union, American Computer Experience, RussFX, Compuvisionz, Millennium FX, Meritt & Hagen, Weissman & Weissman, E-Magin Entertainment, Green Star Productions, Karma Foundation, Maximum Music, Keith's House Foundation, Alvar Productions, Red Carpet Events, DJ Scotty Boy, G-Code Magazine, Select Media, Fight From Above, Midnite Theory, Platinum Unit, Playboy, Playmate Grace Kim, Phi Kappa Tau, Pi Beta Phi, Kappa Alpha Theta, W.A.V.E. Campaign, The Campus Press, Blurr 201 Magazine, Google AdSense, Weed Connection & Clients

**CEO: Creator, Entrepreneur, Owner :: 1997-Infinity**

**Weed Connection LLC :: Alternative Medicine Media & Marketing**

Weed Connection (WC) is an original source for medical and recreational cannabis information and entertainment. WC is a pioneer in the field of providing patients with a place to gather information and connect with like-minded individuals. Through hypertext, video, and emerging technology, WC provides its users with a unique experience of connectivity and media.

### ***PAST CLIENTS & AFFILIATES:***

Pacific Support Services, 420 Law Offices, 420 Science, Alleviations, BC Northern Lights, Beverly Hills Green Cross, B. Green, California Caregivers Association, Canna Care Relief, CC 4 Wellness, Conejo Wellness Center, Cypress Hill Smoke Out, Delta 9 Collective, Downtown Collective, Dr. Eidelman, Earth Collective, East Bay Patients Association, Eden Therapy, Gravity Vortex, Green Cure, Green Dragon, Green Joy, Green Miracle Healing, Greener Pastures Collective (GPC), Guerilla Union, Hazelwood Patients Collective, HC Remedies, Hemp Con, Herbal Independence Pharmacy (HiP Collective), Hope Net, Hollywood THC, Kaos Glass, Kush House Records, Kushism,

Kush Mart, Law Offices of Bruce Margolin, LA Containers, Liberty Bell Temple, Mary Jane's Bud, Medi Mar Inc., Medical Marijuana Evaluation Centers, Melrose Herbal Pharmacy, Medical Wellness Center, Northridge Healing Center, Organica, Pacific Beach 420, PCH Collective, Platinum Club, Pure Glass, Starfish Glass, Sunset Collective, Sunset OG, Supplemental Organic Solutions, THC Expose, The Holland House, Tommy Chong & B Real's Spring Gathering, T-Squared, Valley Healing Compassionate Caregivers, Valley Independence Pharmacy, VaporStore, Wellness Earth Energy Dispensary, West Hollywood Center for Compassionate Healing, West LA Caregivers, West Valley Caregivers, Zen Healing

**\*Weed Connection Media Kit / Advertise @ [weedconnection.com/advertise](http://weedconnection.com/advertise)**

**CEO: Creator, Entrepreneur, Owner :: Jan. 2012–Infinity**

**Mainstream Digital Publication @ [domainnameindispute.com](http://domainnameindispute.com)**

[DomainNameInDispute] is a new mainstream digital publication with an emphasis on, but not limited to technology, arts, and lifestyle. This business has been planned for years, with a fully functional prototype developed in January, and launch delayed due to a civil fraud/domain name dispute. Justice is being obstructed, so Russell Rope is currently moving forward in pro per. [DomainNameInDispute] is powered by a new Content Management System (CMS), which is an upgraded version of the Weed Connection CMS. Additionally, the new CMS and [DomainNameInDispute] are integrated with innovative new media publishing technology.

## ***EDUCATION:***

**Original Genius University (OGU) @ Earth :: 1982–Infinity**

Individually Structured Curriculum – “Technology, Arts, & Media” + Business & Law  
Self-Education (Since Birth) – RRP Honorary PHD++ @ Too Cool for Grad School  
Always Learning – RRP Honorary JD @ Pro Per Experience

**University of Colorado @ Boulder++ :: 2001–2006**

Individually Structured Major – Distributed Studies: “Technology, Arts, & Media”  
+ University of California @ Los Angeles (UCLA) – Design | Media Arts (Summer)  
Technology, Arts, & Media (TAM) Certification & Club  
Multidisciplinary Applied Technologies (MAT) Certification & Lego Robot Champs  
The Campus Press – Online Editor & Creative & Technical Director  
Phi Kappa Tau Fraternity – V.P. Alumni Relations & Secretary  
Video & Web Gigs = \$50-100+/hr. (Sorority Rush Videos, Web Campaigns, etc.)  
Blurr201 Magazine & Figure 11 – Technical & Creative Director  
CU Club Roller Hockey & Intramural Ice Hockey  
CU Snowboarding Club – Snowboarding Since Age 10 & Skiing Since Age 2  
West Valley Community Center – Senior Counselor & Swim Instructor  
Red Cross Certification – Adult Infant & Child First Aid & CPR

**Agoura High School :: 1997–2001**

Individually Structured Curriculum – Technology & Arts

RainMaker Financial Affiliates (1999-2000) \$15-20/hr. – Web Manager, Designer, & Developer

American Computer Experience (ACE) @ UCLA – Taught HTML, Design, BASIC, & C++

Art Center (College) Saturday High – Still Life Drawing & Graphic Design

Cal State University of Northridge (CSUN) – Media & Internet Studies

Web Design Winner (\$5k @ Telesis Credit Union) & Several Other Web & Art Awards

Electronics 1, 2, & Digital(3) & Media/Arts Classes & Independent Study – Student Teacher

AHS Yearbook Cover & Layout Designer (Twice)

Co-Founding Member of State Champion Club Roller Hockey Team

City of Agoura Hills Teen Advisory Committee – We Produced Battle of Bands etc. (3 Years)

**All Schools Attended:**

Sierra Canyon, Vintage Gifted Magnet, Dearborn Elementary, Fairfield Elementary, Montclair College Preparatory, Lindero Canyon Middle School, Home Study, Agoura High School, Art Center College of Design, Cal State University of Northridge, University of California at Los Angeles, University of Colorado at Boulder

**HOBBIES:**

Everything listed above and spare time spent: Running Trails/Treadmills, Lifting Weights, Martial Arts, Yoga, Skateboarding, Snowboarding, Swimming, Guitar, Cooking, Writing, Self-Educating. No TV (few exceptions for market research) nor video games in years; intergalactic champion @ multiplayer Warcraft/Starcraft & Quake/Halo

**SOCIAL MEDIA:**

[linkedin.com/in/russellrope](https://www.linkedin.com/in/russellrope)

[instagram.com/russellrope](https://www.instagram.com/russellrope)

[twitter.com/russellrope](https://twitter.com/russellrope)

[facebook.com/russellrope](https://www.facebook.com/russellrope)