



MEDIA | MARKETING | DESIGN | PR

@RUSSELLROPE .COM

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**SUMMARY:** True Original Genius (“OG”) With Entrepreneurial Mindset Seeking More Cash Flow

**EXPERIENCE:** *More Ventures, Investment Opportunity, & Legal Grind @ [russellrope.com/business](http://russellrope.com/business)*

**RR Productions** (“RRP OG LLC”) :: Media | Marketing | Design | PR

CEO: Creator, Entrepreneur, Owner :: 1995-Infinity

Russell Rope Productions (“RRP”) is a world-class media production, digital publishing, and marketing company specialized in entertainment, arts, media, technology, communications, cannabis, events, and lifestyle. Headquartered in Los Angeles with global affiliates, RRP is notorious for implementing innovative, progressive, disruptive, and overall creative campaigns designed for success.

**TV Grind** :: Recent Side Hustle; XP + Cash; On Set @ 44 TV Shows @ All Major LA Studios :: 2017-2019

◆ *Extensive Resume, Jobs, Volunteer Work, & Client Lists @ [russellrope.com/original-genius-og](http://russellrope.com/original-genius-og)*

**SKILLS / SERVICES:** Media, Marketing, Advertising, Video, Design, Public Relations, TV, Production, Direction, Consulting, Live Streaming, Business Administration, Project Management, Information Technology, Statistics, Analytics, Strategy, Film, Movie, Motion Graphics, Green Screen, Animation, Location, Editing, Talent, Web, Interactive, Development, Dynamic, Mobile, E-Commerce, Flash, Static, Email, Newsletters, Logo, Layout, User Experience, Print, Publishing, Business Cards, Flyers, Packaging, Merch, Apparel, Digital, Photography, Web Hosting, Email & Database Administration, Identity, Branding, Publicity, Search Engine Optimization, Search Engine Marketing, User Experience, Return On Investment, Customer Relationship Management, Experiential Marketing, Social Networking, Writing, Automation, Celebrity Endorsement, Product Placement, Press Release, Ethical (Growth & Life) Hacking

**TECHNOLOGY:** Cross Platform, Apple, MacOS, iOS, PC, Windows, Android, Cloud, CuSeeMe, iMAP, DOS, UNIX, HTML5, HTML, XHTML, DHTML, XML, Javascript, JAVA, AJAX, JQuery, PHP, SQL, RSS, CSS, E4X, ActionScript123, RDF, OWL, MXML, BASIC, QBASIC, TrueBASIC, VB, C++, Adobe/Macromedia CC, Photoshop, Extensions, Alien Skin, WaReZ, Premiere, Audition, After Effects, Illustrator, Dreamweaver, Flash, Fireworks, InDesign, Encore, Soundbooth, Flex, Acrobat, Final Cut, Modul8, Blender 3D, Maya 3D, Swift 3D, MS Office, Word, Powerpoint, Excel, Keynote, iBooks Author, iTunes Producer, Garage Band, Pages, iMove, iPhoto, XCode, PayPal, Social Web & Smart Phone Apps, Automation, Social Web & Smart Phone Apps, Automation, mIRC, sssPiNG, ICQ, WarDialer, Telnet/Telenet, FTP, Terminal, Security, Encryption, HexEditor, Word Press, WooCommerce, Proggies, PowerTools, Resolume Arena/Alley, Twitch, Steamlabs OBS, Rhino, Grasshopper, ArchiCAD, Open Source

**Weed Connection** :: Cannabis Hemp Network | Media Marketing

CEO: Creator, Entrepreneur, Owner :: 1997-Infinity

Weed Connection (“WC”) started as an OG caregiving operation in 1997; just after the passage of California Proposition 215. WC then evolved into an original source for medical and recreational cannabis information and entertainment. WC is a pioneer in the field of providing patients with a place to gather information and connect with like-minded individuals. Through hypertext, video, emerging technology, dank medz, and live events, WC provides its users and clients with a unique experience of connectivity in a new and evolving cannabis industry.

◆ Advertise @ [weedconnection.com/select-your-plan](http://weedconnection.com/select-your-plan)

**EDUCATION** :: More Educated Out of High School Than Most Peers Out of College & Still Learning

**Original Genius University** (“OGU”) @ Earth :: 1982-Infinity

- ◆ Traditional < Individually Structured Curriculum :: “Technology, Arts, & Media”
- ◆ Self-Education (Since Birth) :: Self-Proclaimed Superior > Equivalent **PHD + JD + MBA + MFA**
- ◆ Deep Knowledge & Experience in Business, Law, & Cannabis

**University of Colorado @ Boulder** :: 2001-2006

- ◆ Individually Structured Major :: Distributed Studies: “Technology, Arts, & Media”
- ◆ **University of California @ Los Angeles** (“UCLA”) :: Design | Media Arts (Summer)
- ◆ Technology, Arts, & Media (“TAM”) Certification & Club
- ◆ Multidisciplinary Applied Technologies (“MAT”) Certification & Lego Robot Champs
- ◆ The Campus Press :: Online Editor & Creative & Technical Director
- ◆ Phi Kappa Tau Fraternity :: VP Alumni Relations & Secretary
- ◆ Video & Web Gigs = \$50-100+/hr. (Sorority Rush Videos, Web Campaigns, etc.)
- ◆ Blurr201 Magazine & Figure 11 :: Technical & Creative Director

**Agoura High School** :: 1997-2001

- ◆ RainMaker Financial Affiliates (1999-2000) \$15-20/hr. :: Web Manager, Designer, & Developer
- ◆ American Computer Experience (“ACE”) @ UCLA :: Taught HTML, Design, BASIC, & C++
- ◆ **Art Center** (College) Saturday High :: Still Life Drawing & Graphic Design
- ◆ **Cal State University of Northridge** (“CSUN”) :: Media & Internet Studies
- ◆ Web Design Winner (\$5k @ *Telesis Credit Union*) + Many Web & Art Awards

**SOCIAL MEDIA** :: 250,000 Subscribers On Email Lists :: *Social Web Stats Lie!* ([See Legal](#))

[linkedin.com/in/russellrope](http://linkedin.com/in/russellrope) | [instagram.com/russellrope](http://instagram.com/russellrope) | [twitter.com/russellrope](http://twitter.com/russellrope) | [facebook.com/russellrope](http://facebook.com/russellrope)

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- ◆ RR Productions Media Kit @ [russellrope.com/business](http://russellrope.com/business)
- ◆ Extensive Resume @ [russellrope.com/original-genius-og](http://russellrope.com/original-genius-og)
- ◆ Portfolio Site @ [russellrope.com](http://russellrope.com)