



“The REAL DEAL True OG”

EQUITY CAPITAL PITCH DECK

PRE-FILING SETTLEMENT OFFER VERSION

RRP OG LLC is a Multiversal Media Conglomerate

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RRP OG LLC, "RUSSELL ROPE PRODUCTIONS' ORIGINAL GENIUS LIMITED LIABILITY COMPANY"

- ◆ Invest in this Parent Umbrella Holdings Company to Save Defendants from Federal Legal Action Under RICO

THE REALIST

- ◆ ESTABLISHED BUSINESS IN 1995
- ◆ MULTIPLE INTERCONNECTED VENTURES
- ◆ NEW OPPORTUNITIES & OPTIONS IN 2022



PROBLEM

- ◆ PEOPLE NEED WEED
- ◆ INFO & ENTERTIANMENT
- ◆ LIMITED / STOLEN TIME
- ◆ CRIME & OBSTRUCTION
- ◆ GOTTA PLAY RR CARDS
- ◆ CLIMATE CHANGE IS REAL



SOLUTION

- ◆ GIVE RR THE LOOT
- ◆ \$100B RISE.COM MTN
- ◆ EQUITY FOR COMPLIANCE
- ◆ RESTRUCTURING WC BIZ
- ◆ FULL-CYCLE OPERATION(S)
- ◆ SALES, ROYALTIES, CAUSES





BUSINESS JUSTIFICTION

- ◆ SELF-MADE EVOLUTION & EXPERTISE
- ◆ INNOVATION IN LUCRATIVE MARKETS
- ◆ INTELLECTUAL PROPERTY BY LAW
- ◆ GROWING SUPPLY & DEMAND
- ◆ MODEL GREEN ECO-FRIENDLY INC.
- ◆ RIGHTEOUS INDUSTRY PIONEER
- ◆ LEGAL TRILL OG



RR PRODUCTIONS

- ◆ WEED CONNECTION
 - 10% of Market is Worth More than \$4B Annually
 - Fair Competition for Largest Market Share Attainable
- ◆ RUSSELL ROPE PRODUCTIONS
 - Media Productions & Services
- ◆ RUSSELL ROPE (BRAND)
- ◆ RISE .COM
 - (Mainstream Media) Domain Name in Dispute
- ◆ THE TRUE OG REPORT
 - New Show in Queue





PRODUCTS & SERVICES

◆ MIXED-MEDIA PRODUCTS & ADVERTISING

- Digital Publishing (Information & Entertainment)
- Print & Digital Books, Video/Film, etc.
- Monetized Everything

◆ MERCHANDISE & APPAREL

- Multiple Brands & Product Lines
- Infinite Possibilities

◆ MEDIA SERVICES & CONSULTING

- Media Marketing (Advertising) & PR
- Design & Development
- Everything Video
- Web



RISE DOT COM

- ◆ 6 BILLION HUMANS CONSUME MEDIA
 - More than 50% the Population of Earth
 - High Traffic Mainstream Domain Name
 - Diamond in the Rough of a Saturated Market
- ◆ ARTS, TECHNOLOGY, & ENTERTAINMENT
 - Planned to Balance WC Since Inception
 - Advertising & Merchandise
- ◆ UBER QUALITY CONTENT ONLY
- ◆ INTERNATIONAL & BEYOND





WC MARKET VALIDATION

- ◆ \$40B ANNUAL WORLDWIDE INDUSTRY
 - 10% of Market is Worth More Than \$4B Each Year
 - The REAL Money Maker Ca\$h Crop
- ◆ RISING NUMBER OF CANNA-BUSINESSES
 - Annual Revenues from \$420k to \$4M
 - Nearly 1k Licensed Cannabis Businesses in California Alone
 - Think Conversions from Obsolete Inconspicuous Branding
- ◆ LEGAL EVOLUTION
 - 40+ US States/Territories Have Legal Cannabis Laws
 - Congress Just Passed Legislation for State Governance
 - WC Activity to Evolve w/ Federal Guidelines & Law



FINANCIAL SUMMARY:

- No BS Ground Zero Back Up Fundraising for Minimum Goal
- No Reliance on Numbers or Lawsuit & Planning to Win in Court

Minimum Equity Capital Goal: \$100,000,000 @ 24% Equity
* Minimum Investment = \$10,000; No Seat @ Investor Board

- \$X / \$100,000,000 = 3% Equity of 24%
- Values Company @ \$420,000,000
- Includes All Ventures @RussellRope:
 - RRP, WC, Domain Name Dispute, etc. (ROI TBD)
 - or Lawsuit (24% of 1st \$1B = ROI = Equity Buyback)

Urgent Angel Request! Goal: \$555555

- Funding For: Living Expenses, Business Expenses, Legal, Production / (Re)Development, Technology, Marketing

Ultimate Equity Capital Goal: \$10,000,000,000-\$100,000,000,000
* \$1,000,000 & Up; Seat @ Investor Board

- Real Estate: Depending on Fundraising & Legal
 - Design & Develop "The Mountain" of Beverly Hills
 - Residential/Private Studio, Event, & Grow Facility
- Funding All Ventures, Staff, Security, Transportation, etc.

Reserve Equity: Employee Equity & Future Funding

- 10% Equity for Employees
- 24% For Additional Funding
- 51% Permanent Private Ownership
 - For Freedom, Intellectual Property, & Civil Rights; Not About Money

Online Equity Capital Fundraising:

- Business / Campaigns @ russellrope.com/blog/?p=21375
 - Old Basic Summary (w/Detailed Plan Available)
 - Business Plans Designed as Discussion Points
 - Modifications Account for Any Other Confusion
 - Time & Communication Are Everything

Return on Investment ("ROI"):

- Worthwhile ROI Plan is Equity Buyback with Money from Lawsuit ASAP (Takes Precedence)
- Or Share of Dividends After Goals Plan To Be Determined by Executives & Investor Board
- Creation of Real, Honest, Sovereign, Immortal & Private Intergalactic Media Company



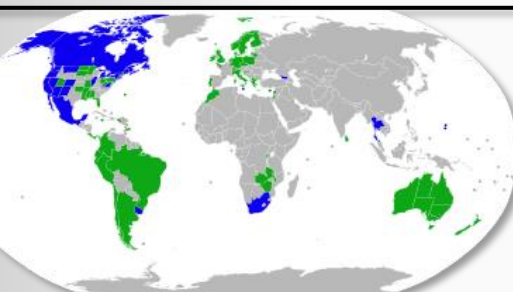
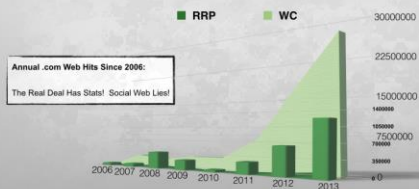
OG Business Plan 421 Slideshow



Demonstrable Results



2.4 // // // // // MARKETING RESULTS



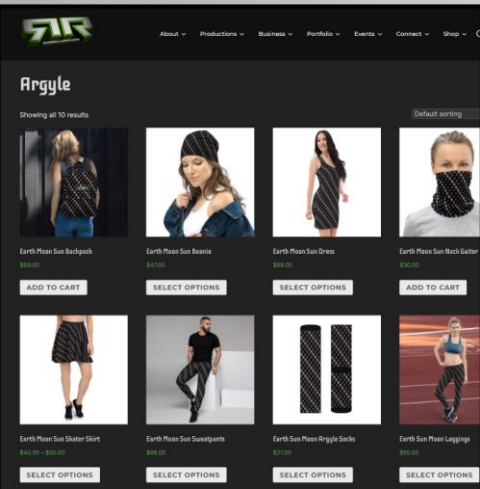
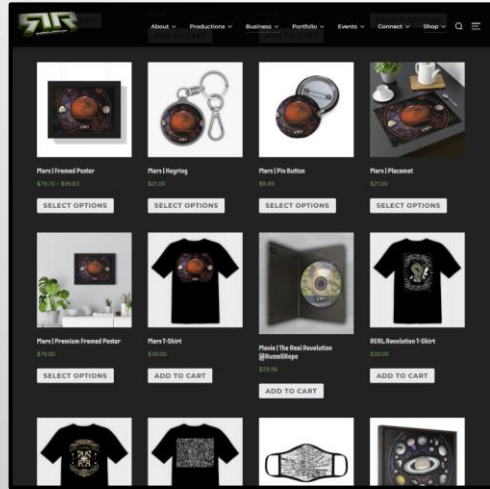
WC MARKET SIZE

- ◆ 200M HUMANS CONSUME CANNABIS
 - That is 4% the Population of Earth
 - More Than 2/3rds of States & Americans Support
 - Additional Demand for Still Rare Hemp Goods
- ◆ CONVERSIONS
 - Everyone Uses Substitutable Materials
 - Small Collectives to Big Franchise Benefits
- ◆ NUMBERS RISING ACROSS THE BOARD
- ◆ INTERNATIONAL & BEYOND



WC PRODUCTS & SERVICES

- ◆ WEED CONNECTION BRAND NAME MEDZ
- ◆ WEED CONNECTION BRANDED GOODS
- ◆ BRAND NAME LEASES / FRANCHISES
- ◆ HEMP TEXTILES & BUILDING MATERIALS
- ◆ MEDIA: VIDEO, FILM & TV, WEB / APPS, PRINT
- ◆ EVENTS & ENTERTAINMENT
- ◆ AFFILIATE SALES



BUSINESS MODEL

◆ FRANCHISE & RETAIL SALES

- Brick & Mortar & Online
- Business-to-Business
- Business-to-Consumer

◆ MANUFACTURING-TO-DISTRIBUTION

◆ THIRD PARTY DISTRIBUTORS

◆ ADVERTISING SALES

◆ AFFILIATE NETWORKS

- Subcontracted Services in the Future

◆ ROYALTIES



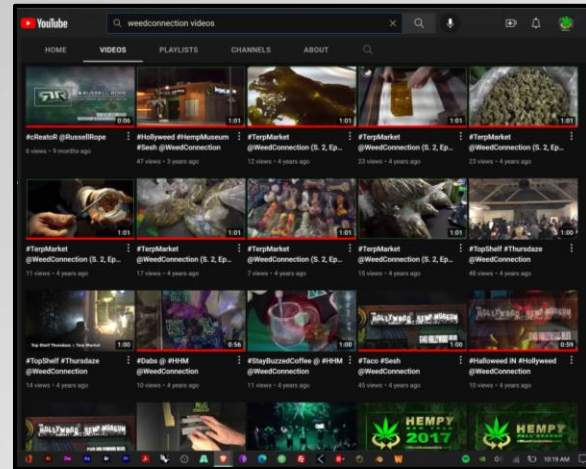
COMPETITION

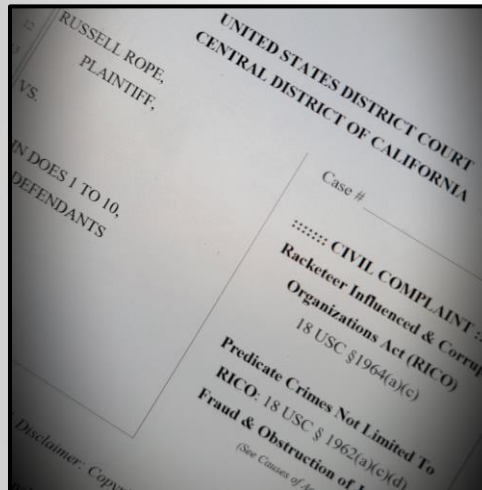
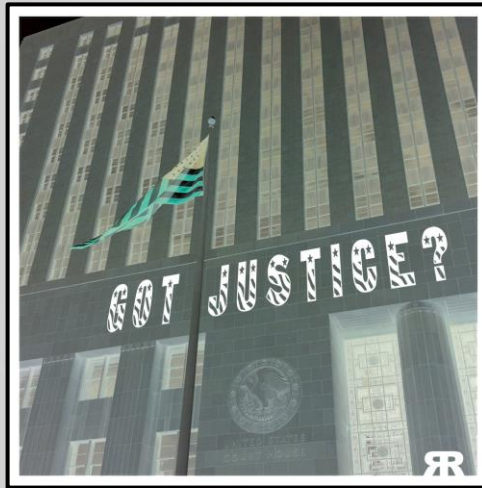
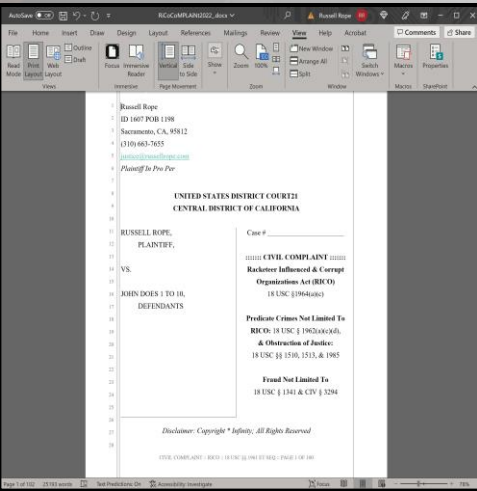
- ◆ CREATOR VS. SELF
- ◆ JUSTICE OBSTRUCTORS
- ◆ DEFENDANT CRIMINAL RACKET
- ◆ OTHER DOT COMS & FRANCHISES
- ◆ CONFLICT OF INTEREST GOODS



ADVANTAGE

- ◆ TRUE ORIGINAL GENIUS
- ◆ INTELLECTUAL PROPERTY
- ◆ STRONG BRAND IDENTITY
- ◆ INEVITABLE LEGAL JUSTICE
- ◆ MULTIVERSAL MASS APPEAL





LEGAL TRILL OG

- ◆ NEW RICO CASE
 - Starting vs. John Does 1 to 10
 - New 100+ Page Bullet Proof Complaint
- ◆ \$143B
 - Interest + Inflation + More Defendants?
- ◆ RISE.COM
 - If I Have To Dig, Then They Go To Prison
- ◆ THE MOUNTAIN
 - 1652 Tower Grove Drive, Beverly Hills, CA 90210

- RRP OG LLC Including WC is a Limited Offer
- Currently 100% Owned by Creator [@RussellRope](#)



- LLC Equity by % = No Shares
- Investment = Not for Sale

ORGANIZATION & TEAM

- ◆ MAINTAINED DAILY SINCE LAUNCH
- ◆ TEAMS/AFFILIATES HAVE CHANGED
- ◆ NEW CAREERS SECTION ON SITES
 - Investor Inclusion Opportunity



PRESS & MEDIA

◆ INTERNAL / AFFILIATE MEDIA COMPANY

- WC, TTOGR Show in Queue, & Mainstream Domain Name Dispute @ “rise.com”
- Collective 250k+ Email Subscribers

◆ CREATOR IN THE NEWS & TV

- Creator Was Coerced to Work on 50 Major Network TV Shows @ EEO Violators

◆ LEGAL TRILL OG NEWS IN QUEUE

- Coverage &/or Trade for PR; Big Media Conglomerates Have Liability Under RICO

◆ MEGA MILLIONS OF UNIQUE VISITORS/EYEBALLS ON BRAND SINCE 2006

◆ HUNDREDS OF THOUSANDS OF FOLLOWERS DISABLED / TERMINATED

- Legal Action in Progress Should Result in Major Exposure from Defendants

Russell Rope

Actor | Director | Writer



All Time High
STARmeter



The True
OG Report



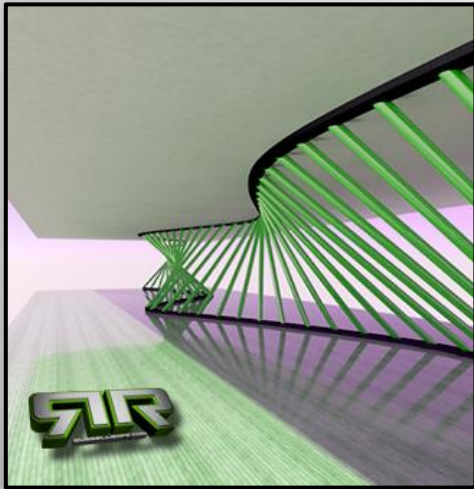
Let's Make
a Deal



The World's
Best

IMDbPro





TRACTION & MILESTONES

- ◆ ENTRENEUR & HUSTLER; EDUCATION & AWARDS
- ◆ DESIGN & DEVELOPMENT ESTABLISHED IN 1995
- ◆ CONSISTENT EVOLUTION IN MEDIA & MARKETING
- ◆ LEGAL CANNABIS INDUSTRY PIONEER SINCE 1997
 - Premiere Cannabis Industry Directory
 - Premiere Industry Events Promotion & Media
 - Premiere Cannabis (Social) Media Marketing Business
 - Exponential Growth & Cash Flow Prior to Sabotage
- ◆ LEGAL TRIIL OG & BUSINESS RESTRUCTURING
- ◆ ESTABLISHED W/27 YEARS OF CONNECTED XP





6.0 RETURN ON INVESTMENT

6.0 Return On Investment:

- + Guaranteed win 50 years: \$100,000,000 + \$50,000,000++
- + The Plan

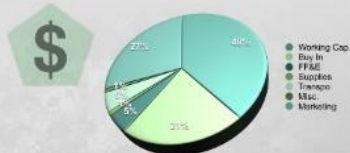
6.1 Use of Funds:

- Short Term:
- Real Estate: Home Production Studio++
 - + Technology, Marketing, etc.
 - + Human Resources
- Long Term:
- + Follow Project Use Plan
 - + Reinvest in Media & Technology
 - + Reinvest, Innovate, & Create

6.2 Employee Equity:

Motivated employees will work hard for that equity = quality assurance!

6.3 The Civil Law War Option: The Next Presentation ?



Projected Use of Funds	
Working Capital	\$39,590,000
Buy In	\$21,420,000
FFSE	\$5,000,000
Supplies	\$1,000,000
Transportation	\$5,000,000
Misc. Costs	\$1,000,000
Marketing	\$27,000,000
Total	\$100,000,000

FINANCIALS

◆ INVESTMENT PLUS BUY IN

- \$100B @ Business + rise.com
- + \$21B + The Mountain @ Creator / Plaintiff
- = 40% EQUITY CAPITAL @ Business
- & No One Dies in Prison

ROI EXIT PLAN

◆ EQUITY BUYBACK

- Profit Share Until Break Even Point
- or Longer Depending Upon Support
- Then Company Becomes Philanthropy

- No Fake: Numbers, Projections, Spreadsheets
- Mostly Secure Real Estate & Equipment Investment
- READ Equity Capital & Franchise Business Plans