

November 2013

Media Kit



RRR MEDIA KIT

Created @RussellRope



RRP MEDIA KIT

Created @RussellRope

.421 ///// RR PRODUCTIONS MEDIA KIT

RR Productions (RRP) Media Kit

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Russell Rope Productions == RRP++
+ Mainstream Digital Publication
+ Weed Connection

Prepared & Written @RussellRope

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- /// 1) RRP++ Summary
- /// 2) Marketing & Results
- /// 3) Services & Rates
- /// 4) Links & Clients

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1.0 ///// RR PRODUCTIONS SUMMARY



1.0 RR Productions: Russell Rope Productions (RRP) is a world-class media production, digital publishing, and marketing company that specializes in entertainment, arts, media, technology, communications, kush, events, and lifestyle. Headquartered in Los Angeles with global affiliates, RRP is known for implementing progressive, innovative, and creative campaigns designed for success.

1.1 Services: Video, Film, Movie, TV, Production, Motion Graphics, Green Screen, Animation, Location, Editing, Talent, Web, Interactive, Development, Dynamic, Mobile, Flash, Static, Email, Logo, Layout, User Interface, Design, Business Cards, Flyers, Packaging, Merch, Apparel, Web, Print, Publishing, Digital, Photography, Marketing, PR, Identity, Branding, Publicity, Search Engine Optimization, SEO, ROI, Social Networking, Celebrity Endorsement, Product Placement, Press Release, Advertising, VIP, OG

1.2 ///// CEO AND CREATOR

1.21 @RusslIRope



CREATOR - ENTREPRENEUR - HACKER

Owner, CEO, & Creator
Russell Rope Productions (RRP)
Media Production, Publishing, & Marketing
1995–Present

Owner, CEO, & Creator
Mainstream Digital Publication (domainnameindispute.com)
Media & Digital Publishing
Jan. 2012–Present

Original Genius University (OGU) @ Earth
Technology, Arts, & Media
1982–7777

Individually Structured Curriculum – “Technology, Arts, & Media”
Self-Education (Since Birth) + CU Boulder, UCLA, CSUN, AC, AHS
- RRP Honorary PHD @ Too Cool for Grad School

Owner, CEO, & Creator
Weed Connection LLC
Alternative Medz & Infotainment
WeedConnection.com 2006–Present
WC Enterprise: OG Caregiver 1997–2006



2.0 ///// MARKETING AND RESULTS

Avg. Monthly Traffic	@RussellRope	@WeedConnection
Monthly Hits	99,488+	2,667,487+
Daily Hits	3,316+	88,916+
Monthly Pageviews	40,904+	2,594,630+
Daily Paigviews	1,364+	7,208+
Monthly Visitors	18,752+	99,772+
Daily Visitors	625+	3,219+

Social Web Numbers	@RussellRope	@WeedConnection
Email Database	30,000+	30,000+
Forum Members	- - - -	534,940+
Facebook	5,000+	10,500+
Twitter	4,600+	50,000+
instaGram	3,700+	7,700+
MySpace	4,420+	7,000+
Pheed	880+	1600+
YouTube	213+ Videos	1,000,000+ Views

2.1 Media & Press:
+ RRP++ = Media & Press
+ New Mainstream Digital Publication Coming Soon!!!!

2.2 Statistics, Analytics, & Results:
+ RRP++ = Marketing Machine for RRP++ & Our Clients

2.3 Marketing Results & More Accomplishments:
+ Traffic = Growing Exponentially!
+ Development & Production = Evolving
+ Going The Distance, Turning Small Profit, Alchemy
+ RRP++ = Established, Progressive, Innovative, Pioneering

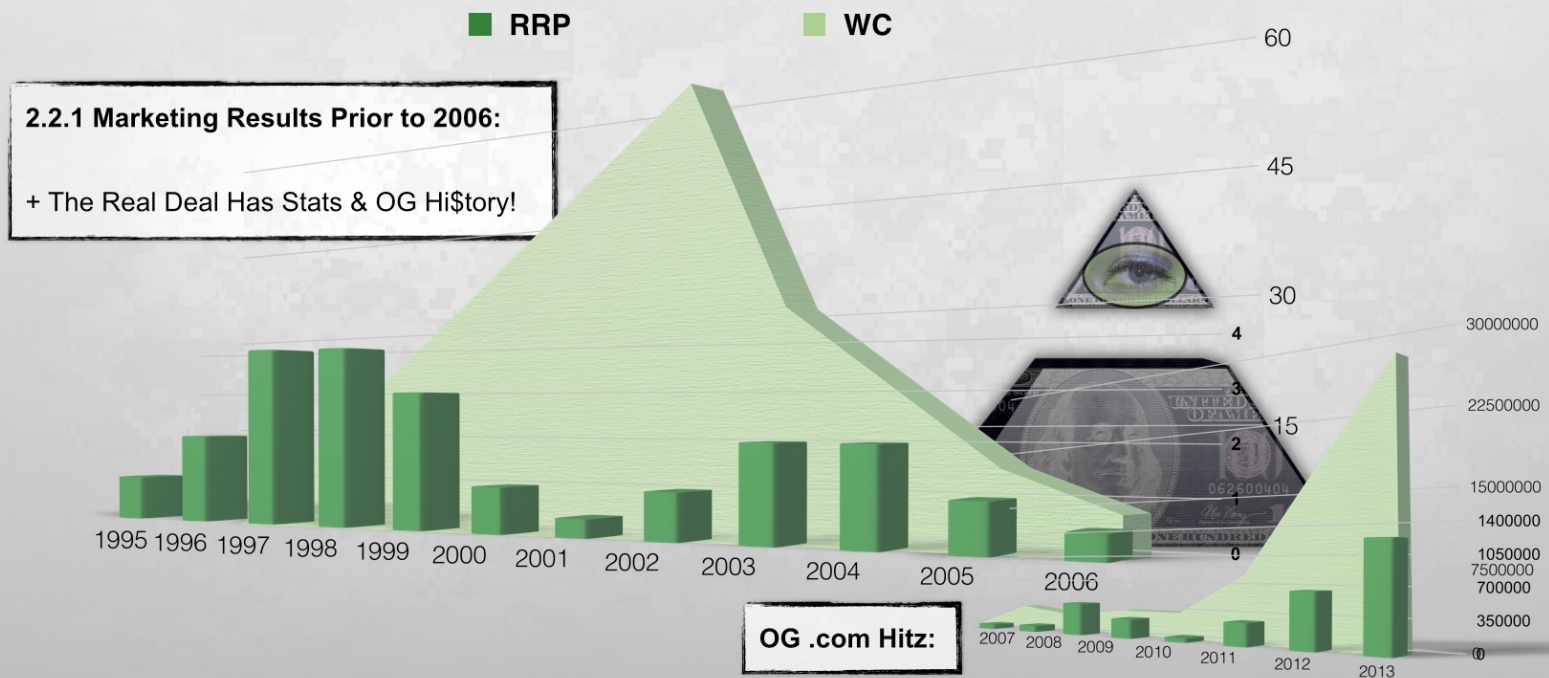
2.1 ///// MEDIA AND PRESS

2.1 Media & Press @RussellRope++
+ Marketing++ Statistics, Analytics, & Results Count
+ Social Web Stats Lie! Trust RRP++
+ Primary Business @RRP++
= Full-Cycle Media Creation & Distribution
= Digital Publishing: Media & Press
= True OG Infotainment & Ethical Monetization

2.1.3 Credentials @ RR Productions++
+ Original Network of Digital Publications
+ History of Press & Media
+ Portfolio & Statistics
+ Original Genius > Copycats
+ Intellectual Property Rights++
+ Educated & Experienced



2.2 ///// STATISTICS, ANALYTICS, AND RESULTS



2.3 ///// MORE ACCOMPLISHMENTS

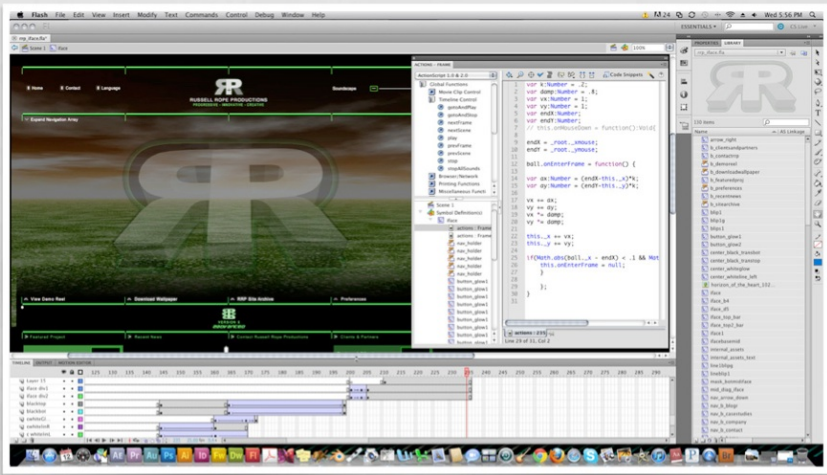


2.3.1 More Accomplishments @RRP++

- + Innovative Web Tech & Social Networking
- + Authentic OG Media Creations/Productions
- + Exponential Growth Of Traffic
- + Personal & Virtual Networking
- + Promoted @ Hundreds Of Business & Venues
- + Presence & Involvement In The Community
 - + Protests, Rallies, Festivals, & Trade Shows
 - + Supporter Of Most Major Related Non-Profits
- + Rising Above Resistance
- + Victoriously Battling It Out In Court
- + Pioneer Of All Trades
- + Unreleased Ventures Coming Soon!

3.0 // RRP SERVICES AND RATES

- 3.0 RRP Services & Rates:
- + Connect For Custom Deals
 - + No Refunds
 - + Travel Fee May Apply
- + 3.1 Video
- + 3.2 Art / Design
- + 3.3 Print
- + 3.4 Development & Info Tech Services
- + 3.5 Social Media, Marketing, Advertising
- 3.1-3.5 Have Their Own Slides
- 3.6 Payment:
- \$ Cash, Credit Card, PayPal, Check, Barter



+ OG = Original Genius = Corporate or Billionaire Level :: Created @RussellRope++
+ Pro = Professional = Pixel Perfection Almost OG Level :: Created @RussellRope++
+ KO = Knockout or Knockoff Level = Guaranteed to Please :: Created @Convenience
+ RRP sets rates & is willing to deal. These numbers are appropriate for discussion.

3.1 // VIDEO PRODUCTION RATES

Video & Film	OG	Pro	KO
Music Video: Concert	\$1,000,000+	\$100,000+	\$10,000+
Music Video: Studio	\$1,000,000+	\$100,000+	\$10,000+
Music Video: Mobile	\$1,000,000+	\$100,000+	\$10,000+
Event Video	\$1,000,000+	\$100,000+	\$10,000+
Commercial: HD TV	\$1,000,000+	\$100,000+	\$10,000+
Web Video: HD Web	\$1,000,000+	\$100,000+	\$10,000+
Movie Trailer	\$1,000,000+	\$100,000+	\$10,000+
Movie Titles & Credits	\$1,000,000+	\$100,000+	\$10,000+
Logo Animation	\$1,000,000+	\$100,000+	\$10,000+
Other Video Services	\$1,000,000+	\$100,000+	\$10,000+



3.2 ///// ART / DESIGN RATES



Art / Design
Logo
Basic Advertisement
Animated Advertisement
Business Cards & Flyers
User Interface & Experience
Packaging
3D Modeling
Photography
Video Graphics
Media Wall & Banners
Business Media: Presentation, etc.
Marketing / Trade Show Installation
Print / E-Book
Other Commercial Design

OG
\$1,000,000+
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3.3 ///// PRINT RATES

Print
Business Cards
1/4 Page Flyers
Sales Sheets
Door Hangers
Stationary
Envelopes

1,000
\$215+
\$310+
\$420+
\$420+
\$310+
\$310+

5,000
\$777+
\$1,000+
\$1,215+
\$1,215+
\$1,000+
\$1,000+

10,000
\$1,000+
\$1,500+
\$1,777+
\$1,777+
\$1,818+
\$1,818+

50,000
\$2,777+
\$3,777+
\$4,215+
\$4,215+
\$4,420+
\$4,420+

100,000
\$4,215+
\$6,666+
\$7,777+
\$7,777+
\$7,777+
\$7,777+

Print
Catalog
Posters: Medium
Posters: Large
CD/DVD Packaging
Calendars

100
\$215+
\$310+
\$1,000+
\$215+
\$500+

500
\$420+
\$777+
\$2,310+
\$420+
\$2,310+

1,000
\$777+
\$1,000+
\$3,000+
\$666+
\$3,000+

Print
Banner
Media Wall
Media Wall Setup

1
\$420+
\$1,000+
\$1,000+

- + Full Color, Double-Sided, Glossy, Top Quality
- + Connect for Custom Deals Available



4.0 ///// LINKS AND CLIENTS



4.1 Links @RussellRope:

BUSINESS:

- + [linkedin.com/pub/russell-rope/25/47b/65](https://www.linkedin.com/pub/russell-rope/25/47b/65)
- + angel.co/russell-rope
- + alistseocompany.com
- + aglobalseocompany.com
- + weedconnection.com
- + atmsh.com

SOCIAL:

- + twitter.com/russellrope
- + facebook.com/russellrope
- + russellrope.yelp.com
- + foursquare.com/russellrope
- + myspace.com/rustirope
- + russellrope.tumblr.com
- + pinterest.com/russellrope
- + pheed.com/russellrope

VIDEO:

- + youtube.com/user/russellrope
- + viddy.com/RussellRope
- + socialcam.com/u/qSSrZgsw
- + vimeo.com/rrope



PHOTO:

- + instagram.com/russellrope
- + flickr.com/photos/russellrope
- + photobucket.com/profile/RussellRope
- + modelmayhem.com/rrope

MUSIC:

- + open.spotify.com/user/125463467
- + pandora.com/people/russellrope
- + soundcloud.com/russell-rope

4.2 ///// CLIENTS AND AFFILIATES



4.3 Past Clients:

RainMaker Financial Affiliates, Telesis Federal Credit Union, American Computer Experience, RussFX, Compuvisionz, Millennium FX, Meritt & Hagen, Weissman & Weissman, E-Magin Ent., Green Star Productions, Maximum Music, Keith's House Foundation, Alvar Productions, Red Carpet Events, G-Code Magazine, Select Media, Fight From Above, Midnite Theory, Platinum Unit, Playmate GK, Phi Kappa Tau, Pi Beta Phi, Kappa Alpha Theta, W.A.V.E., The Campus Press, Blurr 201, Google AdSense, +All Clients @WeedConnection

4.4 Music Press, Media, & Marketing:

Recording Artists: Abbot Kinney, After Midnight Project, Bad Brains, Barrington Levy, Bone Thugs-N-Harmony, Chris Brown, Collie Buddz, Cypress Hill, DeadMau5, DiS, Dricky Graham, E-40, Erykah Badu, Fight From Above, FinatticZ Inc., Fishbone, Fresh 2 Death, Full Blown Stone, Heather Bright, Hed PE, Hey You, Hyper Crush, Incubus, Juicy J, Kottonmouth Kings, Korn, KRS-One, Kush House, Living Colour, LMFAO, Los Marjuanos, Luminaries, Manu Chao, Medina, MGMT, Mickey Avalon, Midnite Theory, Mix Master Mike, Moguai, Nas & Damian Marley, Paris Hilton, Posso, Real One, Rebelution, Redman & Method Man, Redman, Roots Rockers 420, Rusko, Russell Rope, Rusted Root, Shermanology, Skrillex, Sky Blu (LMFAO), Slightly Stoopid, Snoop Dogg(Lion), Spazmatics, Spoon, Stephen Marley, Sublime with Rome, SuperNatural, Swedish House Mafia, The Game, The Pricks, Thievery Corporation, Three Loco, Tommy Chong, Too \$hort, Travis Barker, UpRoot, Wicker,

DJs: DJ Adam Auburn, Alesso, Bobby French, Carlo Astuti, Chuckie, DJ CJ, DJ Cobra, Cole Plante, Dave Aude, Deniz Koyu, Devin Lucien, DJ DiJITAL, Dominic Carter, EC Twins, Eddie Halliwell, Fernando Garibay, DJ Felli Fel, Felix Cartal, DJ Gusto, DJ Homicide, HookNSling, DJ Irie, DJ Jayceeoh, Jesse Marco, Julian Ingrosso, DJ Kayper, LA Riots, LiL Jon, DJ MisterE, DJ Morse Code, DJ Orator, Party Favor, DJ Pizzo, DJ Rick Rude, REBEL, DJ Ruckus, DJ Savi, DJ Savoy, DJ Scotty Boy, Sex Panther, DJ Slim, Stafford Brothers, Steve Castro, Swanky Tunes, DJ Timbo, Tony Martinez, Trevor Bones, Troy Kurtz, DJ Vice, DJ Z-Trip

Venues: 710 Beach Club, Agency Nightclub, Borderline, El Rey Theatre, Emerson Theatre, Hollywood Palladium, Key Club, Kodak Theatre, LURE, Roxbury, Supperclub, The Canyon, The Fonda Theatre, The Greek Theatre, The Roxy Theatre, Tommy Rockers, Tru Hollywood, Malibu Inn, NOS Events Center, Viper Room, Writer's Room, etc.

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- + Connect @ info@russellrope.com
- + Telephone @ (email for callback)

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- + @RussellRope .com
 - + Created @RussellRope .com
 - + Media Kit ReWritten November 2013
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CONNECT

@RussellRope